

# SIDE EVENT

With contributions from IUCN CEC and SCBD



## HANDS-ON TOOLS, MEDIA AND EXPERIENCES TO COMMUNICATE ABS – DEVELOPING CAPACITIES TO PROMOTE AND IMPLEMENT THE NAGOYA PROTOCOL

Friday, 12 October 2012, 13:00 – 14:00h  
CEPA Fair, Info Kiosk 3, HICC Ground Floor

The ABS Capacity Development Initiative, a multi donor partnership, promotes and supports the implementation of the 3<sup>rd</sup> goal of the CBD in Africa, the Caribbean and the Pacific. The Initiative involves local communities, business, research, administration and policy makers. Even prior to the adoption of the Nagoya Protocol, the ABS-Initiative has convened several meetings of CEPA experts in cooperation with SCBD, UNEP and IUCN CEC.

The goal is to develop tailored communication regarding the complex mechanism of ABS and its opportunities for both users and providers of genetic resources.

In order to support countries in the current “hot” phase of Nagoya Protocol ratification and national policy development, the ABS Initiative and its partners have intensified its CEPA work. A CEPA Guide on strategic communication for ABS, a 25 minute film “People, Plants and Profits” showcasing three African bioprospecting cases and a short animated video on the basics of ABS have been developed.

**You are cordially invited to the official launch of “People, Plants and Profits” and “ABS – Simply Explained” and the CEPA Guide. There will be an exchange of views from engaged stakeholders from administration, business, research and local communities.**